

Embedding the Sustainability Development Goals in Universities

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Abstract

Universities are playing an important role in achieving a sustainable future. Issues related to sustainable development and the implementation of the United Nations Sustainable Development Goals (UN SDGs) by 2030 are very important for universities now, receiving significant importance and attention in practice. Within the current research paper a qualitative methodology was used to explore the way universities integrate SDGs into their activity. The paper presents also the findings from international research and practices on how to achieve and implement the United Nations Sustainable Development Goals (UN SDGs) into the university curriculum. The results reveal that many actions are taken for acquiring the comprehensive understanding of the Sustainable Development Goals (SDGs) in a university context. This research is useful for professors, students, and businesses. The research contributes to the business education by exploring how Sustainable Development Goals (SDGs) could be implemented in universities in a modality that ensures students' engagement and motivation in addressing social, economic, and environmental concerns.

Key words: SDGs; sustainability; universities; learning;

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